

# TIMELINE

<b>AUGUST 2</b> Competition Announced	Competition details posted and applications open.
<b>AUGUST 22</b> Initial Submissions Due	Deadline to submit a business model canvas.
<b>SEPTEMBER 1</b> Top 5 Announced	Event committee will announce top five participants.
<b>SEPTEMBER 19</b> Video Submissions Due	Top five will submit a one-minute pitch video & 1-2 year cash flow.
<b>SEPTEMBER 22</b> Online Voting Begins	Pitch videos are posted on social media and voting opens.
<b>OCTOBER 6</b> Top 2 Announced	Top two finalists will be announced based on total comprehensive score.
<b>OCTOBER 20</b> Pitch-Off at Bridges Event	The two finalists face-off to a judging panel and the audience.

## Questions? Contact us

**JESSICA MAIONE**

Economic Development Officer  
705.251.3500 ext. 3  
j.maione@cityssm.on.ca

**HARLEEN PUAAR SHUKLA**

Manager, Enterprise Services & Millworks  
705.251.3500 ext. 1  
h.puaar@cityssm.on.ca